



# SPONSORSHIP OPPORTUNITIES

August 16<sup>th</sup>, 2026



Downtown Oakland, California

# PRESENTING SPONSOR

## \$100,000

Ideal for: Anchor institutions, major healthcare systems, utilities, and regional leaders with a long-term commitment to Oakland's LGBTQ+ community.  
Exclusive opportunity for up to two institutions.

### RECOGNITION & BENEFITS:

- Sponsor a stage or the parade for exclusive name placement and featured acknowledgement on the stage or parade.
- Exclusive top placement of logos on all materials
- Verbal acknowledgment from the main stage and at Oakland Ballers Pride Night (as appropriate)
- Opportunity to collaborate with Oakland Pride leadership on values-aligned community engagement
- Recognition in press materials and post-event impact communications
- Invitation to private or VIP Pride-related convenings, as appropriate

### VISIONARY SPONSOR

#### \$50,000

#### Recognition & Benefits:

- Prominent logo placement on website and festival materials
- On-site recognition at the Oakland Pride Festival
- Verbal acknowledgment from the stage (as appropriate)
- Opportunity for approved on-site activation or engagement space
- Inclusion in post-event thank-you and impact recap

### PLATINUM SPONSOR

#### \$25,000

#### Recognition & Benefits:

- High-visibility logo placement on Oakland Pride website
- On-site recognition at the festival
- Inclusion in stage acknowledgments (as appropriate)
- Social media recognition
- Inclusion in post-event sponsor recognition

## **GOLD SPONSOR**

### **\$15,000**

#### **Recognition & Benefits:**

- Logo placement on Oakland Pride website
- Recognition on select festival signage
- Social media acknowledgment
- Inclusion in sponsor listings and thank-you materials

## **SILVER SPONSOR**

### **\$10,000**

#### **Recognition & Benefits:**

- Logo placement on Oakland Pride website
- On-site sponsor recognition
- Inclusion in sponsor listings
- Social media thank-you

## **BRONZE SPONSOR**

### **\$5,000**

#### **Recognition & Benefits:**

- Website name or logo listing
- Inclusion in sponsor listings

# **READY TO INVEST IN OAKLAND PRIDE?**

For all inquiries regarding fiscal sponsorship, community agency booths, or vendor opportunities please contact us via email or call us today:

[Pride@OaklandLGBTQCenter.org](mailto:Pride@OaklandLGBTQCenter.org)  
[\(510\) 882-2286](tel:(510)882-2286)

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